



* THE YELP *

THE YELP is a tabloid size newspaper that circulates once a month, on the first week of each month. Monthly deadlines are on the 15th. Our current printing is 2,500 through mail locations and distribution points. Prices listed are for copy ready ads. Ad design is available upon request.

Black & White

Full Page (W-10" H-13")	\$480.00
Half Page (W-10" H-6 ^{1/2} ")	\$250.00
Quarter Page (W-5" H-6 ^{1/2} ")	\$200.00
Yelp Plus (W-5" H-3 ^{1/4} ")	\$120.00
Yelp Business (W-3 ^{1/4} " H-2 ^{1/2} ")	\$ 60.00

Color

Full Page	\$960.00
Half Page	\$500.00
Quarter Page	\$400.00
Yelp Plus	\$240.00
Yelp Business	\$120.00

Inserts \$200 per 1000

The Marketplace, photo ready standard business card,
6 months at a time, paid in advance \$180.00.

LUCENUP MEDIA
30651 HOLIDAY DRIVE
COARSEGOLD, CA 93614
(559) 676-0007